

Leading for Good



Unfurl your inner leader to make a positive difference in the world



What?

Leading for Good is an online leadership development programme for those who feel called to generate positive change – whether in their organisation, their community, or the world around them. It involves learning in, with and from nature and is centred around our Holistic Leadership model.

“A breath of fresh air; a great learning experience which provided me with insight and clarity. Connecting with and being in nature has been such a powerful tool, helping me to explore and challenge patterns of behaviour, develop a new sense of purpose, and build the confidence to take on challenges and be an effective leader.” Annie Surtees, Parks and Streetscene Manager, Salford City Council

The programme emphasises that everyone can be a leader, regardless of position or role, and it enables these leaders to identify and understand their sense of purpose, and to act on it by leading from where they are, so that they can make a difference to their own life, the lives of others or the world at large.

Traditional notions of a leader suggest someone who is strong, confident, and heroic, or someone who holds power and authority within a structure or hierarchy. **Leading for Good** fundamentally challenges this view and is founded on the principle that a leader is someone who is guided by truth and compassion and has the humility and courage to do the right thing. It is built around our Holistic Leadership model, which involves:

- 🌱 Balancing physical, intellectual, emotional and spiritual energies
- 🌱 Bringing our masculine and feminine sides into harmony
- 🌱 Developing courage, wisdom, compassion and vision
- 🌱 Using our organising power, intelligence, love and creativity
- 🌱 Moving from inner awareness to outward action

Download Illustration of Holistic Leadership Model

As you take part in **Leading for Good** you'll explore your own narrative about what it means to be a leader and address any barriers that may get in your way as you take a journey from inner awareness to outer expression. You will engage with nature's wisdom and leave the programme feeling confident about your leadership and your ability to make a difference and help create a better world. You'll gain:

- 🌱 Clarity about your purpose, vision and personal leadership path
- 🌱 Practical tools, skills and knowledge to help you on your way
- 🌱 A caring community of fellow participants who will both support and challenge you
- 🌱 The energy and inspiration to move forward in a way that is aligned with your values and the essence of who you are

"The Leading for Good programme has been a revelation for me - initially motivated to join and look at my role in leadership it's actually given me so much more. I now see how leadership affects all aspects of my life. It's made me reconnect with the wisdom of nature and see the light and shade of leadership."

Sarah Abdy, HR and admin manager, Gaia House



Why?

We all want to see a fair, sustainable, healthy, and loving world where communities are healthy, happy and safe, where workplaces make their employees feel good about themselves and their work, where people live in peace and in harmony with nature, where we all have our fundamental needs met, where justice and dignity prevail, and where the future of our planet and the vast interconnected web of life is protected.

In order to create this future, each one of us needs to tap into our leadership potential and make a difference in our own way within our own world.

By awakening our inner leader, we can identify where and how we can apply our unique gifts and talents to help generate change in the world, and we can begin to take purposeful action for something we care about.

Leading for Good creates the conditions to enable you to explore, identify and manifest your calling: What really lights you up or is important to you and how can you apply your unique gifts and talents to a meaningful purpose? It will help you to find what you are most called to do and support you as you invest yourself in it so that you can achieve or create something that makes a positive difference.

“Leading for Good has been a lifechanging process for me and has left me with two wonderful lasting legacies - confidence and depth, as well as the personal tools to step forward with my work in ways which have up till now seemed overwhelming. A playful and powerful learning space.” Louisa Potter, Empowerment workshop leader, Temple of Ursa



Why Now?

The challenges of the 21st century - whether local or global - are interconnected and interdependent. Climate change, sustainability, pollution, deforestation, loss of biodiversity, access to education, systemic injustice, health inequality, poverty, food and water security, population growth, migration, urbanisation, energy provision, housing, racism, extremism.... the list goes on. We're at a critical point in time where action is required right now and a different type of leadership is essential if we are to create any type of meaningful, lasting change. We need leaders who reject the traditional patriarchal systems built around competition, hierarchy and power in order to embrace an emergent, love-inspired leadership which is built on co-operation, sharing, and empowerment. The world needs a change of heart - a shift in how we all relate to ourselves, each other and the living Earth – and it must come from all of us, not just those in power.

If we are to successfully navigate and address the challenges of the 21st century then the world needs male and female leaders who embrace and value intuition, listening, empathy, and collaboration, as well as having the courage to do the right thing, make difficult decisions, be authentic and humble, share their vulnerabilities and be willing to learn. We can all influence this shift in standards and expectations of leadership by developing our own holistic leadership skills, modelling the leadership we want to see, and initiating change from the ground up.

“This programme enabled me to engage with myself as a leader in ways that the corporate world arguably still struggles with. I have learnt the power of leading with compassion and quietly to enable others to shine. A revelation.” Donna Johnson, Chief Executive Officer, Willow Tree Housing Partnership



How?

Leading for Good is structured as a combination of online and self-managed activities which take place over a 5-month period including:

- 6 online workshops/gatherings
- 3 one-to-one coaching sessions which includes using the [Bead Trail®](#) technique
- A range of self-directed learning activities
- Using [TetraMap®](#) as a model to understand yourself, others and the world around you
- Nature-based learning activities (learning in, with and from nature)
- Creative activities
- Stories and storytelling
- Reflective journaling

Through these activities you'll be supported to develop your inner awareness, to identify and address your own narrative about yourself and about leadership, to discover and use techniques and practical skills, and use your unique gifts and talents to grow your outer activist. You'll understand who you are and what matters to you and translate this into a personal purpose or vision which enriches your own life and the lives of others.



Who?

This programme is for:

- Organisers, thinkers, dreamers, and doers
- Innovators, pioneers, bridge-builders and change-makers
- Those who want to make a difference - in their lives, their teams, their organisations, their networks, their communities, or in the wider world
- People who want to do their bit to contribute to ecological, social and cultural transformation

If you feel the call to work on something bigger than yourself - something more meaningful, something that generates change or makes a positive difference - then this programme will give you what you need to make it happen.

We welcome both men and women from all backgrounds who want to awaken, embrace and celebrate their feminine leadership energy and harmonise this with their masculine leadership energy to become holistic leaders.



How much?

The total programme cost includes all the online workshops, one-to-one coaching sessions, your personal **TetraMap** profile, and a pack of materials to help you make your leadership journey a success. The fee can be paid in instalments if required.

- 🌱 Individuals, charities, small companies (<20 staff) and public sector: **£1,350 + vat**
- 🌱 Companies and corporate sector: **£1,700 + vat**

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