

# Leading For Good

Unfurl your inner leader to make a positive difference in the world

**Leading For Good** is an online leadership development programme for those who feel called to generate positive change – whether in their organisation, their community, or the world around them.

The programme involves **learning in, with and from nature** and is centred around our **Holistic Leadership model**. It takes place over 5 months and combines online workshops with **self-directed, nature-based and creative activities** and **individual coaching**.

Everyone can be a leader, regardless of position or role, and **Leading For Good** will enable you to embrace your leadership with confidence, to identify and understand your personal purpose, and to act on it by leading from where you in order to make a difference to your own life, the lives of others or the wider world.



*“A true journey through the wisdom of the natural world which has enabled me to take my inspirations into detailed planning and solid actions. I now have a clear vision of how I can lead myself, where I am going, and how I can transform being creative and having lots of ideas into a product that I can share with the world. I turned up to every session with a feeling of excitement and curiosity about what was next. I can't recommend it highly enough.”*

Michelle Falcon, Founder, Back In Tune Coaching

*“Leading For Good has been a revelation for me. Initially motivated to join and look at my leadership it's actually given me so much more. I now see how leadership affects all aspects of my life. It's made me reconnect with the wisdom of nature and see the light and shade of leadership.”*

Sarah Abdy, HR and admin manager, Gaia House



# Why Leading For Good?

We all want to see a **fair, sustainable, healthy, and loving world** where the future of our planet and the vast interconnected web of life is protected, where communities are healthy, happy and safe, where people live in peace and in harmony with nature, where we all have our fundamental needs met, where justice and dignity prevail, and where workplaces make their employees feel good about themselves and their work. In order to generate meaningful, lasting change in the world, we need regenerative, love-inspired leadership that is built on co-operation, sharing, and empowerment, is inspired by nature's principles, and which contributes positively to the political, ecological and social challenges of our time.

**The world needs a change of heart - a shift in how we all relate to ourselves, each other and the living Earth - and it must come from all of us, not just those in power.**

If we are to create a better future, each one of us needs to tap into our leadership potential and make a difference in our own way, within our own world. By **unfurling our inner leader**, we can identify where and how we can help generate change in the world, and we can begin to take purposeful action for something we care about.



*"The evidence for a different leadership paradigm for a post-pandemic world is both compelling and inspiring. I wholeheartedly recommend this unique programme to anyone who is a changemaker and is driven to create a better world"*

Ann McCluskey, Finding True North

**Leading For Good** creates the conditions for you to explore and identify what is important to you and how you can apply your unique gifts and talents to a meaningful purpose. It will help you to find what you are most called to do and support you to achieve or create something that makes a positive difference. You will gain...

- Clarity about your purpose, vision and personal leadership path
- Practical tools, skills and knowledge to help you on your way
- A caring community of fellow participants who will both support and challenge you
- The energy and inspiration to move forward in a way that is aligned with your values and the essence of who you are

*"Connecting with and being in nature has been such a powerful tool, helping me to explore and challenge patterns of behaviour, develop a new sense of purpose, and build the confidence to take on challenges and be an effective leader."*

Annie Surtees, Salford City Council

# How Does Leading For Good Work?

**Leading For Good** is a journey of awakening, awareness, discovery, and empowerment. You'll be guided through the four elements of **Holistic Leadership**© - developing your inner awareness, identifying narratives about yourself and about leadership, and growing your outer activist. You'll connect with who you are and what matters to you and translate this into a personal purpose or vision which enriches your own life and the lives of others.

**Leading for Good** involves connecting with your instinctive, intuitive self and with the world around you, and seeking lessons and wisdom in nature. [Watch this short video about the role and importance of nature for your learning.](#) The programme is delivered through...

- 6 online workshops
- Completion of the **TetraMap**® tool
- Focused time spent alone in nature
- Exploring lessons and wisdom from nature
- Creative activities, stories and storytelling
- Reflective journaling
- 3 one-to-one coaching sessions
- One-to-one learning buddy conversations

*A profoundly moving programme: A life-changing journey that has not only given me confidence in my leadership but has changed my outlook on life in general"*

Angela Fessi, Artistic Director, NEW Dance

As part of a mutually supportive learning community you'll support and challenge each other and **learn as much from each other's experiences as you will from your own.**

After the programme you can continue your journey as a member of the **Leading For Good Collective** – an ongoing support network which holds 4 online gatherings and an in-person retreat each year.



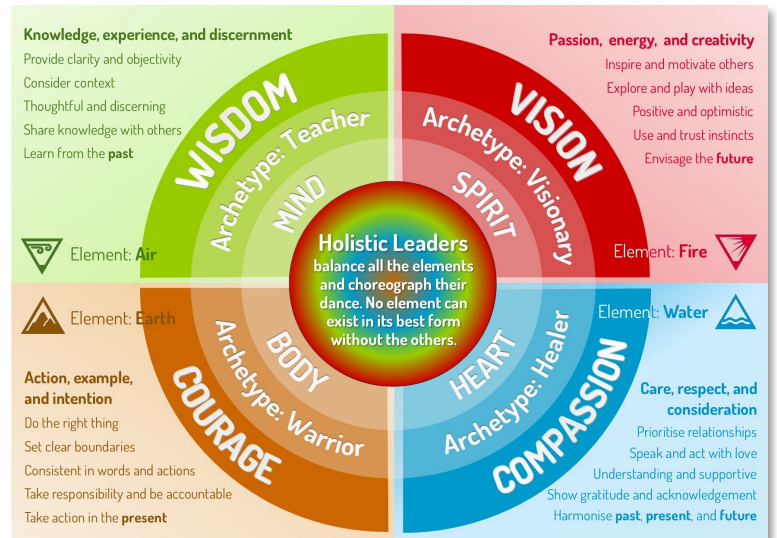
Leading for Good retreat 2022 at Hazel Hill Wood near Salisbury

*"A revelatory and transformative process – I connected my mind, heart and spirit to define my leadership style. Through working with nature I found creative solutions and innovative approaches that challenged my way of thinking. Since participating in the programme I have rewritten my narrative on leadership and stepped into my agency as a leader "*

Judith, Programme participant

# Holistic Leadership

Our **Holistic Leadership model** © is founded on the principle that a leader is someone who is guided by truth and compassion and has the humility and courage to do the right thing, It rejects traditional concepts of a leader as someone who is strong, confident and heroic, or who holds power and authority within a structure or hierarchy. If we are to create a world where there is compassion, justice, and regeneration for people and planet, rather than consumption and profit, then we need leaders who embrace both their Feminine (Yin) side and their Masculine (Yang) side, who are able to engage body, mind, heart, and spirit, and who balance and harmonise the four Holistic Learning elements of **Courage, Wisdom, Compassion and Vision**. [Download a copy of the Holistic Leadership Model](#)



## Is it right for me?

If you feel the call to work on something bigger than yourself - something more meaningful, something that generates change or makes a positive difference - whether it's in your day-to-day life, your community, your workplace, your networks, or the wider world, then this programme will give you what you need to make it happen. We welcome people of all genders and none, and from all backgrounds who want to become Holistic Leaders. Just as diversity is essential for sustaining and regenerating life in nature, **Leading For Good** embraces diversity of experience, thinking and perspectives in order to generate learning and growth.

Forthcoming programme dates and fees can be found on our website at

<https://www.salt-box.co.uk/leading-for-good>

If you are interested in the programme and want to be reassured about whether it's right for you, contact Nicki on 07792 788175 or email [nicki@salt-box.co.uk](mailto:nicki@salt-box.co.uk)

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