

# Leading For Good



**Unfurl your inner leader to make a positive difference in the world**

**Leading For Good** is an online leadership development programme for those who feel called to generate positive change – whether in their organisation, their community, or the world around them. It involves learning in, with and from nature and is centred around our **Holistic Leadership model**. It takes place over 5 months and combines online workshops with self-directed, nature-based and creative activities and individual coaching.

Everyone can be a leader, regardless of position or role, and **Leading For Good** will enable you to confidently embrace your leadership, to identify and understand your sense of purpose, and to act on it by leading from where you in order to make a difference to your own life, the lives of others or the wider world.

*“Leading For Good has been a revelation for me. Initially motivated to join and look at my role in leadership it’s actually given me so much more. I now see how leadership affects all aspects of my life. It’s made me reconnect with the wisdom of nature and see the light and shade of leadership.”*

Sarah Abdy, HR and admin manager, Gaia House



## Why Leading For Good?





We all want to see a fair, sustainable, healthy, and loving world where communities are healthy, happy and safe, where workplaces make their employees feel good about themselves and their work, where people live in peace and in harmony with nature, where we all have our fundamental needs met, where justice and dignity prevail, and where the future of our planet and the vast interconnected web of life is protected.

In order to create this future, each one of us needs to tap into our leadership potential and make a difference in our own way within our own world. By unfurling our inner leader, we can identify where and how we can apply our unique gifts and talents to help generate change in the world, and we can begin to take purposeful action for something we care about.

**Leading For Good** creates the conditions for you to explore, identify and manifest your calling: What really lights you up or is important to you and how can you apply your unique gifts and talents to a meaningful purpose? It will help you to find what you are most called to do and support you as you invest yourself in it so that you can achieve or create something that makes a positive difference.

The challenges of the 21st century - whether local or global - are interconnected and interdependent. Climate change, loss of biodiversity, systemic injustice, inequality, poverty - the list goes on. We're at a critical point in time where action is required right now and a different type of leadership is essential if we are to create any type of meaningful, lasting change. We need leaders who reject the traditional patriarchal systems built around competition, hierarchy and power in order to embrace an emergent, love-inspired leadership built on co-operation, sharing, and empowerment. The world needs a change of heart - a shift in how we all relate to ourselves, each other and the living Earth – and it must come from all of us, not just those in power. **Leading For Good** will help you to model the leadership you want to see and initiate change from the ground up.

During the programme you'll connect with yourself and with nature's wisdom, leave the programme feeling confident about your leadership and ready to make a difference. **Leading For Good** will provide you with:

-  Clarity about your purpose, vision and personal leadership path
-  Practical tools, skills and knowledge to help you on your way
-  A caring community of fellow participants who will both support and challenge you
-  The energy and inspiration to move forward in a way that is aligned with your values and the essence of who you are

*"A life-changing journey that has not only given me confidence in my leadership but has changed my outlook on life in general"*

Angela Fessi, Artistic Director, NEW Dance



## How does Leading For Good work?

**Leading For Good** is a journey of awakening, awareness, discovery, and empowerment as our unique combination of online and self-managed activities guides you through the four elements of **Holistic Leadership**. You'll be supported to develop your inner awareness, to identify and address your own narratives about yourself and about leadership, and to use your unique gifts and talents to grow your outer activist. You'll understand who you are and what matters to you and translate this into a personal purpose or vision which enriches your own life and the lives of others. As part of a mutually supportive learning community you'll support and challenge each other and learn as much from each other's experiences as you will from your own. The programme is delivered through...

- 6 online workshops/gatherings
- Completion of a personal **TetraMap®** profile
- 3 one-to-one coaching sessions (which may include using the **Bead Trail®** technique)
- One-to-one learning buddy conversations
- A series of nature-based activities to help you learn in, with and from nature
- Creative activities, stories and storytelling
- Reflective journaling

**Leading for Good** involves connecting with your instinctive, intuitive self and with the world around you, and seeking lessons and wisdom in nature. Watch the short video for more about the role and importance of nature in your learning.



*“Connecting with and being in nature has been such a powerful tool, helping me to explore and challenge patterns of behaviour, develop a new sense of purpose, and build the confidence to take on challenges and be an effective leader.”*

Annie Surtees, Parks and Streetscene Manager, Salford City Council

After finishing the programme you can stay connected and continue your journey as a member of the **Leading For Good Collective** – an ongoing support network which holds 4 online gatherings and a face-to-face retreat each year.



## Holistic leadership

**Holistic Leadership** is founded on the principle that a leader is someone who is guided by truth and compassion and has the humility and courage to do the right thing, and rejects traditional concepts of a leader as someone who is strong, confident and heroic, or who holds power and authority within a structure or hierarchy. If we are to create a world where there is compassion, justice, sustainability and regeneration for people and planet rather than consumption and profit, then we need leaders who embrace both their Feminine (Yin) side and their Masculine (Yang) side, who are able to engage body, mind, heart, and spirit, and who balance and harmonise the four Holistic Learning elements of **Courage, Wisdom, Compassion and Vision**. [\(Click on the image to download a copy of the Holistic Learning Model\)](#)



*“This programme enabled me to engage with myself as a leader in ways that the corporate world arguably still struggles with. I learnt the power of leading with compassion and to quietly enable others to shine. A revelation.”*

Donna Johnson, CEO, Willow Tree Housing Partnership



## Is it suitable for me?

**Leading For Good** is for you if you are a thinker, dreamer, doer, organiser, innovator, pioneer, bridge-builder or change-maker.

If you feel the call to work on something bigger than yourself - something more meaningful, something that generates change or makes a positive difference - whether it's in your day-to-day life, your community, your workplace, your networks, or the wider world, then this programme will give you what you need to make it happen.

We welcome people of all genders and none, and from all backgrounds who want to become Holistic Leaders. Just as diversity is essential for sustaining and regenerating life in nature, **Leading For Good** embraces diversity of experience, thinking and perspectives in order to generate learning and growth.

If you are interested in the programme and want to be reassured about whether it's right for you, contact **Nicki** on **07792 788175** or email [nicki@salt-box.co.uk](mailto:nicki@salt-box.co.uk).

*"The evidence for a different leadership paradigm for a post-pandemic world is both compelling and inspiring. I wholeheartedly recommend this unique programme to anyone who's a changemaker and is driven to create a better world - to live a life of purpose and to lead by example."*

Ann McCluskey, Finding True North



## Dates and cost

Forthcoming programme dates and fees can be found on our website at <https://www.salt-box.co.uk/leading-for-good>

© Saltbox Training & Events Ltd 2020

TetraMap® is a registered trademark of TetraMap International Limited [www.tetramap.com](http://www.tetramap.com)